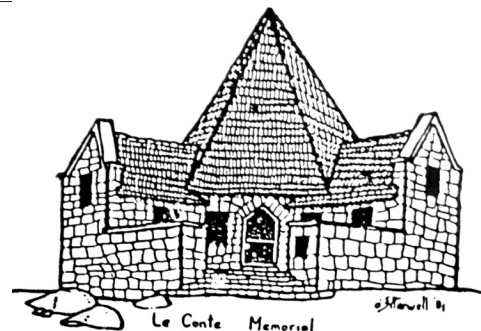


Yosemite Conservation Heritage Center

(formerly LeConte Memorial Lodge)



Help Preserve the Sierra Club Home in Yosemite NP

Built in 1904, the Yosemite Conservation Heritage Center, is a Sierra Club education program that has inspired a deep abiding conservation ethic and love for wilderness adventure and preservation for generations of visitors. The building served as the first park visitor center and provided information about Yosemite, the Sierra Nevada, and the Sierra Club. For 112 years it has stood as the “Spiritual Home” of the Sierra Club in Yosemite National Park.

John Muir’s early experiences in Yosemite Valley gave rise to the Sierra Club. This National Historic Landmark is a monument to the Sierra Club’s deep roots in that valley and reminds visitors of the Club’s rich history that predates the National Park System.

Today, the Yosemite Conservation Heritage Center not only explains the role of the men and women who worked historically to protect Yosemite and the Sierra but also highlights the Club’s current endeavors to combat global climate change and support environmental justice.

We need to continue the Sierra Club’s legacy at the Heritage Center and the time has come to raise funds for the program and ensure its existence for future generations. **To start, we need to raise \$90,000 by October 1, 2016 to fully fund operations for fiscal year 2017.**

Please Donate Now!

Help us keep the Sierra Club’s oldest public outreach and education program in Yosemite National Park.

To learn more, and to support us with your tax-deductible donation online, please visit:
<http://vault.sierraclub.org/leconte/>

To Donate By Check, please write “Restricted to LeConte Memorial Fund” in the memo line and make payable to: The Sierra Club Foundation. Mail to:

**The Sierra Club Foundation
2101 Webster St., Suite 1250
Oakland, CA 94612**

To get involved and keep this shining beacon of the Sierra Club legacy alive in Yosemite National Park, Contact:

Michael Bryant - michael.bryant@sierraclub.org or (707) 579-1429.